



You're invited...

Online Business Breakthrough Live! **Coaching Program**

2022-2023

Affordable, Accessible

Get direct online access to Alicia, create loads of momentum, increase your cash flow, and make all your business growth efforts so much easier, without having to invest thousands of dollars.



Welcome!

There comes a time when you know you need higher-level and more personalized support (and maybe you've known for some time), and you're ready to invest in yourself and your business to do so.

My brand-new and powerful Online Business Breakthrough *Live!* (OBBLive!) coaching program is unique in the level and amount of access to my experience and expertise you receive for an investment that will make you smile.

So, is it your time and your turn? I believe it is... :-)

I've designed this program to serve and support both new and seasoned online business owners by including **customized coaching for each student at a very affordable investment.**

The OBBLive! is the perfect place for you if you're looking for personalized support and guidance as you reach for your next level of business success, without the hype, the stress or the overwhelm.

If you've done the huge group programs and are ready for more individual coaching (but not at private coaching rates), then I look forward to working personally with you inside the high-touch OBBLive! program!

Cheers,



Alicia Forest, MBA
Founder,
Online Business Breakthrough Company

Only
100
Spots

Why

You may be wondering why I decided to put this program together.

Being in business for myself for the last 21+ years, I've learned a lot about what I am particularly good at as well as what I enjoy the most when it comes to my work.

I'm a really good teacher.

I'm really good at making the complex simple.

*"If you haven't
reached your dreams yet,
what are you
willing to do differently?"*

I'm really good at putting things into a super-easy-to-follow step-by-step action plan.

I'm really good at answering the questions that are asked as well as answering the 'real' question that is often underneath it.

I'm really good at looking at someone's entire business and remapping it so it makes much more sense, feels much more in alignment and gets far better results, with a lot less work.

And as much as I loved private coaching for over 11 years, I most enjoy teaching and coaching a core group of students as that's really what I'm best at.

And I wanted to do it in a way that made it affordable and accessible to YOU.

Now that I'm no longer offering private coaching, I have the time and energy to give my full attention to the Online Business Breakthrough *Live!* students - and I couldn't be more excited about the progress and results I know you'll make and enjoy by being part of this powerful program!

The OBBLive! is for you if...

Use this checklist to see how the OBBLive! will help you move you out of fear and frustration and into positive progress.



- ☐ You're feeling the loneliness of being out there all by yourself, behind your computer screen, trying to figure it all out on your own.
- ☐ You wish you had a safe place to go where your real fears and doubts were addressed so you could move forward.
- ☐ You're seeking great coaching support where admission to participate isn't out of proportion to your income.
- ☐ You've already tried to make your business work by cobbling together a little support from here and there, but you're craving a place where the puzzle pieces are put together for you.
- ☐ You're experiencing some success but you're concerned about continuing to make decisions without some level of 'been there, done that' expertise to back them up.
- ☐ You're not necessarily looking for more information but would like to be able to ask specific questions as it applies to your business.



"I love my business because it affords me the life I want, by giving me the time, money and creative freedom to experience it in the way that's most meaningful to me – does yours?"

The OBBLive! is for you if...

Use this checklist to see how the OBBLive! will work for you.

☐ You love how Alicia lasers in on what's most important to focus on next, not allowing you to stay stuck in the spin-cycle of doubt and confusion.

☐ You want a place where you can go 24/7 and get just the support you need in that moment.

☐ You want specific help in staying on top of what's working so you can stop wasting time and energy on what's not.

☐ You want immediate access to a support group and a place to toss out ideas, titles, price points, launch strategies, language, etc. where you get direction from Alicia as well as from the wisdom of the group.

☐ You crave a safe place to share your ideas, thoughts, fears, doubts, celebrations and more – and to vent too, if need be.

☐ You feel a resonance with Alicia and her particular approach to designing a business that keeps your priorities first, that's not time-intensive, yet still highly profitable.



*Join if you want a partner who will help you create something YOU love
that's based on your desires, terms and time.*

There's no such thing as a 'do whatever it takes, no excuses approach' to Alicia's coaching

Your Benefits

Your OBBLive! Program Includes...

1. 90-minute Kick-Start Session

We'll meet at the beginning of our program for a 90-Minute Live Session, where we'll take an assessment of where you are right now in your business and make a specific plan for how to get to where you want to be by the end of the OBBLive! program. This plan will help guide you (and me!) to stay on track to achieve your goals.

**includes a fill-in personalized map to follow!*



Lisa Braithwaite · 42:23 Just looking at this model makes me breathe a sigh of relief. It's so SIMPLE. I don't have to do EVERYTHING. #nugget #replay



Zara Shea · 49:19 I just had a huge AHA going through this process. Thank you!



Lesia Zablockij · 43:30 #Nugget - Love the simplicity and feeling like I don't have to do it all (and badly) lol

2. Twice Monthly Live Laser Coaching and Q&A

Our Live Laser Coaching and Q&As are your chance to talk with Alicia personally as she answers your questions and shares resources and advice as needed. The Q&As will be held in our private Facebook Group, and you can post or send in your questions in advance if you can't join us live. Replays will be available in the Group, and also inside our private online Hub, where they will be searchable so you can find just the answer you're looking for right away.

Your Benefits

3. Private Facebook Group

You'll also have exclusive access to the OBBLive! Facebook Group, which is a welcoming, fun, and safe place for OBBLive! students to get feedback, support, accountability, ideas and resources. And of course, Alicia will be leading and participating in the Facebook Group (see #4) as well.

4. Group Coaching with Alicia

Alicia will be present and coaching within the OBBLive!, so for every appropriate question that's posted to the private Facebook group, she will personally answer it. We'll also post questions, add resources, and offer #progress and #accountability check-ins each week to further support you. You can be as present as you'd like, and as your needs warrant. It's open 24/7.

The only other way to get direct support from Alicia is to be a private client, so the value of being an OBBLive! students is at least 40xs the value for the investment.

5. Full Access to the Online Business Breakthrough Online Course

The mission of OBBLive! is to move your business forward through personalized coaching and Q&A, not to overwhelm you with more training. However, if you're new to online business, or find a review of the basics is helpful, or simple want some supplemental training, you'll have access to the Online Business Breakthrough course, which includes all 4 Stages, video lessons, playbooks, templates, and other supporting material.

6. Private Hub

All Laser Coaching/Q&As and program materials for the OBBLive! will be housed on a private online hub to make finding just what you need when you need it quick and easy!

Is the OBBLive! Right For You?

Use this checklist to see how the OBBLive! will help you finally reach the success you crave.

- ☐ You're ready to re-assess the way you're making (or not making) money. Not much is working when it comes to creating consistent cash flow, and you don't know why, but you're ready and willing to receive support to figure it out.
- ☐ You're ready to stop playing small but aren't inspired by the idea of working too hard for too little return either.
- ☐ You don't have a desperate desire to make a million dollars but do have a deep desire to make more than enough income to experience life in the way of your choosing.
- ☐ You want to truly harness the power of leverage so you have much more time to spend however you want, while making a lot more money.
- ☐ You want actions steps to implement successfully all that you already know, tailored to your market, your message and your mission, designed in a way that honors your authenticity.
- ☐ You're open to receiving support from a proven 'here's what I would do' approach because you're tired of second-guessing yourself.
- ☐ You've gotten a footing in other programs, but want to build momentum and move forward faster with a much more personalized approach.
- ☐ You want just the right mix of coaching, teaching, and individualized support, without breaking the bank.

*Join us if you finally realize that
investing in yourself at this level is
nothing less than believing in yourself at the next.*

Your Gifts

In addition to everything already mentioned, you'll also get these bonus gifts for being an OBBLive! Student. These are the most common areas where students get stuck so Alicia's providing Live trainings to move you forward!

Ignite Your List - Live Training

In this LIVE training, Alicia will be walking you through her completely updated personal step-by-step list-building strategies system – the same one she's been following that brings her the consistent cash flow that enables her to take the summer off every year. (value \$397)

Love Your Launch - Live Training

During this LIVE training, Alicia will help you to fall in love with launching your offers. She'll cover every step in pre-launch, launch and post-launch in easy-to-understand and implement steps! (value \$497)

Lead Magnet Workshop - Live Training

In this LIVE workshop, you'll learn how to create and optimize your lead magnet and your opt-in page, craft your email nurture sequence, and design your simple but powerful mini-launch – all so you can grow your high-quality and responsive email list today for more sales tomorrow! (value \$297)

Templates Treasure Chest

You'll have an all-access-pass to Alicia's Template Treasure Chest (value \$497, but really priceless with how much time and energy these will save you!)

Total Value of Bonuses: \$1688-

Element-by-Element, with the Laser Coaching & Q&A Live Sessions with Alicia + 24/7 Access to the Private FB Group, OBB online course + the Bonus Trainings,

the OBBLive! Program is valued at over \$5k

What's the investment?

Alicia's designed the OBBLive! to be an **affordable and accessible** alternative to figuring everything out on your own.



Being a regular participant in the OBBLive! will give you the dedicated camaraderie, support and accountability of a peer group with expert guidance from Alicia, which will significantly shorten your timeline to more income and save you a whole lot of struggle and frustration too!

The OBBLive! is a true workshop-style program where you get to move forward not just by learning but by DOING, and by having Alicia as your personal coach, guide and mentor, every step of the way.

Alicia's private coaching fees reach \$22k, so being one of only 100 OBBLive! Students is worth 40xs your investment in the program.

Your Special Invitation is just \$497-

Only 100 Spots

*Take advantage of our generous payment plan
to help make this decision easy for you.*

See full Program Fee & Payment Plan on next page...

Program Fee & Payment Plan

Full-Pay: \$497

[Click Here for
Full Pay](#)

BONUS for Full-Pay Students Only

30-Day Ramp-Up to Your Offer ~ Brand-New Training! (value \$297)

Not sure what to do when leading up to your next offer to seed it and sell it successfully? Want Alicia's simple but proven step-by-step process that she personally follows every time she makes an offer? Then be sure to choose the Full Pay option!

6-Pay Payment Plan ~

[Click Here for
Payment Plan](#)

Get started for just \$97

Join today with our easy 6-pay plan of just \$97 every 30 days for 6 payments (total \$582-).

Please note this program is NOT a month-to-month membership, but a fixed-term 6-month program for a set fee. This payment plan is a convenience option if it's better for your budget. **If you choose the payment plan, you are agreeing to our Terms & Conditions that state that you are responsible for payment in full, regardless of your level of participation. We do hold to this policy so please make a careful buying decision. Please read our terms and conditions here for full details.*

PLEASE NOTE:

**This is the only time the OBBLive! will be priced this low.
If you join now, you will be grandfathered in at the \$497- rate.**

Are you Ready?

What can you expect from Alicia?

Her all – her 21+ years of entrepreneurial experience, her proven track record of success with hundreds of clients, her current and future knowledge, her earned wisdom, and her intuitive guidance.

And a whole lot of caring about your business and life dreams too.

No less than that. Alicia's all in.

Now it's up to you.

Questions?

Happy to help!
Email support@aliciaforest.com
or
DM Alicia directly on
Facebook



Schedule

Program Schedule of LIVE Laser Coaching & Q&As

The OBBLive! coaching program begins September 1 (for early enrollers)

OR as soon as you join after that!

Our official kick-off event will be on October 4, 2022. Program ends on March 31, 2023.

All sessions are held LIVE at

12pm-1pm Eastern

(Replays will be available)

October

4th - **Kick-Start Session** ~ 12pm-1:30pm E

18th - Laser Coaching/Q&A

November

1st - Laser Coaching/Q&A

8th - BONUS Live Training #1

15th - Laser Coaching/Q&A

December

1st - Laser Coaching/Q&A

13th - Laser Coaching/Q&A

January

3rd - Laser Coaching/Q&A

10th - BONUS Live Training #2

17th - Laser Coaching/Q&A

February

2nd - Laser Coaching/Q&A

7th - BONUS Live Training #3

14th - Laser Coaching/Q&A

March

2nd - Laser Coaching/Q&A

21st - **Wrap-Up Session** ~ 12pm-1:30pm E

All dates and times are confirmed.

However, slight changes due to Alicia's schedule or unforeseen circumstances may occur over the course of the program.

FAQs

If your question isn't answered below, please email support@aliciaforest.com - we're happy to help!

Q: How do I get access to the Live Laser Coaching/Q&As and Replays?

A: All the LIVE Laser Coaching/Q&As will be held inside our private Facebook group. We'll post reminders inside the Facebook Group and will also send email reminders. There is also a schedule listed on page 12. Replays will be posted in a private hub for you to access at your convenience, and we'll always let you know when they're available.

Q: Do I get access to Alicia?

A: YES! The core of this program is access to Alicia, so she will be available to you inside the FB group, as well as during all the live sessions.

Q: What if I'm too busy to join now? Can I join later?

A: Unfortunately not. The final date to enroll in the program is September 30, 2022.

Q: How much is the OBBLive! program? Is there a payment plan?

A: The OBBLive! is \$497 for this enrollment only. If you decide to join again in a future enrollment, you'll be able to do so at that same low special rate, even though the next enrollment will be priced significantly higher.

For this enrollment, there are 2 payment options: Full Pay and 6-Pay Plan. Please see page 10 to choose your option.

Q: Is it worth it?

A: It is if you're ready to commit to the program to get from where you are now to where you want to be a lot sooner. ;-)

Q: What if I already have the self-study OBB program?

A: OBBLive! is a separate LIVE group coaching program with Alicia, with the self-study course access as optional supplemental material only. Also, please know that since OBBLive! is being offered at a deep discount, no further discounts are available.

FAQs

If your question isn't answered below, please email support@aliciaforest.com - we're happy to help!

Q: What's your refund policy?

A: If you decide by October 15, 2022 that the OBBLive! is not for you, we will refund what you've paid to date in full - no questions asked. However, due to the low investment and limited spaces, after that date, there are no refunds, and you are responsible for payment in full even if you've chosen the 6-pay plan. [Please see our full terms & conditions here.](#)

Q: What happens after I join?

A: Once you join, you'll receive two emails: one will be your receipt and the second will be your welcome email, which will give you the next steps to follow.

Q: Will I really get personalize support and direct access to Alicia?

A: We know this question will come up more than once, so we're answering it again.

Alicia has designed this program so that she is able to get to know you and your business intimately, starting with the kick-off session, which will include a personalized assessment and success path for you and her to follow together during the entire experience.

Although this is a group program, by limiting enrollment to a max of 100, Alicia will be able to answer ALL of your questions and help you move forward and make progress as if you were working with her privately.

It really doesn't get better than that! Go to page 10 to claim your spot.

Q: Can I see some of Alicia's students thoughts and results?

A: Of course! To hear from Alicia's students about their experiences and results, [click here.](#)