

# How to Create an Easy Recurring Revenue Stream in 30 Days

*Lively Biz Accelerator Training  
with Alicia Forest MBA*

# How to Create an Easy Recurring Revenue Stream in 30 Days

## Step 1: Follow the Formula

Your Message + Your Market + Your Market's Problem + Your Solution Packaged = Your Successful Recurring Revenue Stream (aka membership)

EX: Lively Biz Business Club – helps new online entrepreneurs quickly and easily create and grow their online business with bite-sized lessons and baby steps

## Step 2. Future Cast

What the vision for the membership?

What difference will your membership make in your member's lives?

What will the benefits be?

Where do you see it going?

## Step 3. Map the Journey

Show them how they are going to get from Point A to Point B, what that path looks like.

## Step 4. Manage Expectations

Start where you are and build as you go.

As long as you manage expectations upfront and are open about the fact that your membership is at its root level and you'll be growing it together, that's enough.

## How to Create an Easy Recurring Revenue Stream in 30 Days

### Step 5: Choose Your Platform

- Get started with a Facebook Group – for content and community
  - a. Use guides for content
  - b. Posts for community
  - c. Paypal for payment
  - d. Email for additional communication
- Choose a Membership Platform
  - [Access Ally](#)
  - [Searchie](#)
  - Source in our FB group for other recommendations

### **NOTES**

## How to Create an Easy Recurring Revenue Stream in 30 Days

### Charter Member Launch Scripts

#### Seeding and Generating Interest Script

Hi <name>,

I've been thinking about something that I'm pretty excited about - and I wanted to share it with you...

For awhile now, I've been chatting with people who've reached out with interest in learning and doing more with <your area of expertise>.

And while I have <program> and <program>, more and more of you have inquired about something more long-term that you could join to be a part of our community.

So I've been thinking about that and I'd love to create that with you.

A place where we could <benefit> + <benefit> + <benefit>.

And the more I've considered it, the more excited I've become.

I can just imagine what we'd do together!

But - I can't do this alone if I want to create something we both love and value.

So my idea is just an idea, and I don't have all the details worked out, but I know we could make the vision of it a reality.

So, I'm reaching out with a special invite to ask if this is something you'd like to help create with me?

## How to Create an Easy Recurring Revenue Stream in 30 Days

If you join me as a Charter member, and you'd be willing to provide feedback and ideas on how we can collectively create something amazing to support you as you <result>, then I want to give you early access and a very special Charter Member only price.

When I open this up to the public, the investment will be higher, but for your early participation, I'll reward you with this discounted rate.

As always, when you join early at the Charter Member rate, you'll be guaranteed that rate as long as you remain a member in good standing.

So what do you think?

If you're IN, all you need to do is <tell them what to do next>

<your sig>

### Charter Member Easy Launch Email Scripts

*Email #1:*

Hi <name>,

I'm reaching out today with something pretty special that I think you'll love.

In case you didn't know, I love <describe your work>.

And while I love the one-off opportunities for us to work together, I know that many times my clients move forward faster and get better results when we work together on an ongoing basis.

With that in mind, I'm about to open a membership where we can do just that.

## How to Create an Easy Recurring Revenue Stream in 30 Days

Doors open on <date> and I cannot wait!

So, if you're a <market> who wants <results>, then this is my invitation to you to join the <name of membership> today and become a charter member.

I'm offering a very limited number of one-time payment charter member spots when it opens for just <price>.

This means that you'll enjoy being a member for the life of the membership and you'll never have to pay a fee again.

So if you want to take advantage of this one-time offer, please join right now, as I'm only keeping this opportunity open for 48 hours.

In exchange, I'll be asking for your input as we create this membership together.

Let me know you'd like to join by sending me a private message and I'll send you the direct link.

I'm so excited to begin this journey with you and I can't wait to work with you as a Charter Member to create something truly spectacular!

<your sig>

## How to Create an Easy Recurring Revenue Stream in 30 Days

*Email #2:*

Hi <name>,

Did you see my email yesterday about our Charter Member opportunity for my brand-new <name of membership>?

There's just a few hours left and only X spots remaining!

I'm so excited about having your help to create something truly valuable for you as you <result>. And I can't wait to support you through this community.

Remember, as a Charter Member, you pay a one-time fee and never have to pay again!

All future members will pay either monthly or annually, but because you're jumping in right here at the beginning, you get to take advantage of this unique opportunity.

Ready?

Hit reply or send me a private message and I'll send you the direct link to join right now.

<your sig>

PS: Know that this is the last reminder I'll send, so do join us now so you don't miss out, ok?

<link to enroll>

*Alternate option: Join at a Charter Member rate - monthly or annual - that's lower than what you'll charge after your Charter offer closes.*