

# Lively Biz Accelerator

## Pilot Program Invitation

### Welcome!

I'm delighted to personally invite you to consider joining me for a very special one-time opportunity.

Starting in January 2019, I'm going to work with a very small group of entrepreneurs who are committed to achieving one big goal (or two smaller ones) within six months in the pilot offering of the **Lively Biz Accelerator**.

This booklet has been designed to explain how we would work together in the pilot version of this brand-new program.

My desire for you is singular – that you create the business that YOU desire and deserve – and build it in a successful and sustainable way.

In everything I do, I am focused on three things:

1. Lifestyle
2. Leverage
3. Legacy

Succinctly that means that I've built my business to fund the lifestyle I desire. I use leverage to make that happen in small pockets of time and effort. And at the same time, I'm building a legacy for my family.

My mission is to help entrepreneurs build businesses that fund their desired lifestyle using leverage to make everything flow with a lot less effort, that leave a legacy, and do so sustainably. (Financial success with poor health or unhappy families is not success!)

Of course, RESULTS are what you're investing in...

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You want to know that your business and life will change for the better as a result of being a part of the Lively Biz Accelerator.

Here's a sampling of some of the bigger goals we can achieve together (the design of how we cover these will be personalized for your business):

### **Bigger Specific Goals (the tangible stuff):**

- Creating a high-ticket program, workshop or other offer
- Creating your first recurring revenue stream (like a membership)
- Writing, publishing and marketing your book
- Enrolling new clients every month
- Adding \$1k to your monthly income
- Creating an online evergreen course
- Creating and launching your podcast
- Creating and selling from a virtual event (webinar, FB Lives, etc.)
- Targeting the appropriate market and knowing your most profitable sweet spot within that market (finally)
- Getting your message out in a big way through speaking and writing (and how to prepare your talk)
- Creating, launching and leading a small workshop or retreat
- Creating and prospering from running challenges
- Strategically launching your next offer for better results
  
- **Your Bigger Specific Goal Here:** \_\_\_\_\_.

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### A partial list of Personal Results (the intangible stuff):

- Trusting your decisions – rather than second-guessing, which can be very draining
- Learning how to take off the “I-do-everything” hat and instead think, act and “be” the leader of your business
- Managing fear (which means learning how to trust your inner wisdom and make decisions quickly and authentically)
- Making the “leap” across the gap of where you are now and into the next level of success in your business and life
- Creating time to connect with yourself to be the most effective in your business
- Breaking through your money blocks with practical strategies to help you

Oh, and these benefits too...

- Structure and support to breakthrough to your next income level
- Learning to leverage your time so you are working ON your business, not just IN your business
- A level of accountability that supports YOU so that you make powerful decisions and take consistent, passionate action toward your goals
- How to reach your money goals while honoring yourself and your values along the way
- Creative, fun, inspiring and motivating coaching to help you solve problems, stay on track and keep making progress towards your goals

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So what is the Lively Biz Accelerator?

Designed exclusively for the lifestyle entrepreneur, you get...

### **1. Full support from me to achieve ONE bigger specific goal (or two smaller ones) during the program period**

We'll decide together which specific bigger goal you're committed to reaching in our time together, and then we'll map out a strategy and a plan for achieving that goal before the end of the program period.

### **2. Goal Intention Worksheets & Accountability Check-Ins**

At the beginning of each week, you'll be asked to share what steps you'll be taking to move towards your goal for that week. Mid-week, I'll check in with you to ask what questions you have or support you need. At the end of each week, we'll connect again to celebrate your progress and make adjustments as you continue to move forward towards your goal.

### **3. Q&A Sessions**

Once a month, we'll gather for a Q&A session where you can ask all your questions and learn from your peers' questions too. These will be recorded for you as well.

### **4. Four BRAND-NEW Business Trainings -**

During the program period, I'll lead four business trainings to further support you.

1. Create Your First Recurring Revenue Stream in Your Business
2. Practical Strategies to Shift Your Money Mindset to Increase Your Cash Flow Now
3. Blog-Casting: The Fastest Way to Raise Your Known Factor
4. Instagram for Business: Increase Your Reach and Convert Followers to Buyers

**Plus, I have a full training library that I can pull from to give you even more specific training when and if you need it on your way to achieving your bigger specific goal.**

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### 5. Private Facebook Group

You'll be invited to join our private Facebook group, where you can connect with your Accelerator peers and get just-in-time support whenever you need it.

### BONUSES:

✔ Once you've achieved your goal, I will promote it to my list and social media platforms when you're ready to share it with the world (this benefit is usually reserved for private clients only).

✔ If you're currently a Lively Biz Business Club member, you'll receive your membership for free during the program period, or receive a credit towards your investment in the Lively Biz Accelerator, if you're an annual member. (See payment options for details).

✔ Pay-in-full Bonus: If you choose the full payment option you automatically qualify for a 45-minute private coaching session with me to schedule when you need it most during the program period.

### Why am I offering the Lively Biz Accelerator as a pilot program?

There are two reasons I'm offering this intimate group coaching program as a one-time pilot program:

1. I want to help you achieve one specific goal in a short amount of time and the best way for me to do that for you is to do it as a Case Study. This way, I'm committed to recording, tracking, and analyzing the data as you move from milestone to milestone, from where you are right now to where you want to be, by the end of the program period, so that I can use that data in future program upgrades and for marketing.

2. I'm blessed with a ton of testimonials from being in business for so long, AND I'd love some very specific and fresh ones to share as I continue to grow my business. :-)

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So, in exchange for the low investment into the program, I'm asking your permission to use our work together as a case study, as well as asking for your feedback at the end of the program. Sound good? ;-)

### How much is the Lively Biz Accelerator pilot program?

If I offer this program in the future, it will be \$2500-3k.

However, for this one-time-only pilot program, it's just \$997.

### Payment Options:

#### Full Pay: \$800- (save \$197-)

If you pay-in-full before December 31, 2018, you'll save \$197 and you receive a 45-minute private coaching session with me to use anytime during the program period.

### Payment Plans:

#### Monthly Club Member (includes 6 month Club membership free): \$997-

*If you're a Lively Biz Business Club member on the monthly membership plan, you'll receive the membership for free from January-June 2019 (value of \$180).*

Secure your spot with your Intention Deposit of \$100, then 6 payments of \$150/month

#### Annual Club Member: \$817

*If you're on the Club annual plan, you receive \$180 credit, so your investment in the Accelerator is just \$817.*

Secure your spot with your Intention Deposit of \$100, then 6 payments of \$120/month

#### Non-Club Member: \$997-

Secure your spot with your Intention Deposit of \$100, then 6 payments of \$150/month

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### How does enrollment work?

For this pilot program, I'm accepting a minimum of 6 clients (and a maximum of 12) to make this program worthwhile to run.

If you're interested in joining this one-time-only pilot program, please take a few minutes to fill out the short application form at the link below and make your intention deposit of \$100 (deposit link is in the form).

<https://tinyurl.com/LBAcceleratorApp>

Applications are accepted on a first-come, first-enrolled basis, so you'll want to submit yours as soon as possible in order to reserve your spot.

If there are not at least 6 intention deposits by January 11, 2019, your \$100 deposit will be returned to you in full immediately.

Ready? Then go here to fill out the short application and make your intention deposit now.

Thank you so much for your interest in working with me as your coach and mentor to reach the goals and dreams you have for your Lively Biz.

I truly look forward to reviewing your application and to sharing this amazing journey we're on together!

Cheers,

*Alicia*