

Mastering Leverage in Your Business Mini-Assessment

Before we can get you to where you want to be, we need to know where you are right now... ;-)

Take some time now to do this mini-audit. This is meant to assess your emotional state when it comes to your business (we'll get into the practical stuff in detail during the course itself), because when we can pinpoint and acknowledge the truth of how we really feel, we can use that emotion to motivate and drive us forward in a much more positive direction.

Feel free to share your insights, ahas and other comments in our Facebook group here:

<https://www.facebook.com/groups/livelybiz/>

Answer the following on a scale of 1-4 (first thought, best thought!):

1 = HELP!!!!

2 = I have some things in place, but I'm not really getting much in return.

3 = I am working this and getting some good results.

4 = WooHoo, I rock this!

Module 1: Leverage Your Time

How happy are you with the time you spend working on your business?

1 2 3 4

Module 2: Leverage Your Website

How happy are you with the amount of traffic and subscribers you get to your website/email list?

1 2 3 4

Module 3: Leverage Your Social Media

How happy are you with your engagement on your social media platforms?

1 2 3 4

Module 4: Leverage Your Content – part 1

How happy are you with how effectively you use your written content?

1 2 3 4

Module 5: Leverage Your Content – part 2

How happy are you with how effectively you use your audio/video content?

1 2 3 4

Module 6: Leverage Your Marketing Copy

How happy are you with creating your marketing copy?

1 2 3 4

Module 7: Leverage Your Contacts

How happy are you with the amount of working with others you do?

1 2 3 4

Module 8: Leverage Your Signature System

How happy are you with how well you utilize your signature system as an income stream?

1 2 3 4

BONUS Module: Leverage Your Sales

How happy are you with your current sales?

1 2 3 4

NOTES: